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MAY 27 1944

VICTORY GARDENS

IN THE MILL REPORT-No. 52

April 6, 1944

Subject	Assigned	Status
(See Report No. 51 for pending materials - new materials listed below.)		
<u>RADIO</u>		
Victory Garden Program - "Beans for the Home Garden."	Hemphill Moore DuMars	In preparation for April 14
Metropolitan Opera Hour (Blue) - Questions and Answers on Gardens, N. L. Wilson	Moore	Prepared for April 8
Homemakers' Chats		
Questions & Answers - Beans, Tomatoes, Carrots	Overby	In clearance
Plan and Plant for Vitamin A	Overby	In clearance
<u>PRESS</u>		
Statement by Judge Jones for INS on need of Victory Gardens	Moore	Released
Statement by President Roosevelt on need of Victory Gardens	Moore	Released
Gasoline rations for Victory Gardeners	Baker, OPA	Released Apr. 5
Statement on Victory Gardeners by Chester Bowles	Marston, OPA	Out
<u>RATIONING AND PRICE CONTROL</u>		
<u>PUBLICATIONS</u>		
Food and Home Notes	Douglass, OI	Cleared
Stamp Confusion		
Letter to Farm Editors	Wing, OI	Completed
WFA and OPA Name Seven Industry Advisory Committees		
Binder Twine Prices This Year		
Survey of Ice Cream Industry		
Most Major Foods Now Under Ceiling Prices		
OPA Action on Producer and Packer Sales of Maple Syrup and Maple Sugar		
Sugar for Sugar Beet and Cane Growers		
War Letter for Agriculture	DuMars, OI	Completed
OPA issues truck tractor tire quotas		
OPA names meat advisory group		
Little possibility of end to meat rationing		

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The Dairy Situation (March 1944) - Price Ceiling Actions	BAE	Completed
Letter to State Extension Directors Policy Releases: OPA-4124 - Release announcing point values on frozen fruits and vegetables at zero for period of April 2-29	Fulghum, ES	Completed
Facts You Should Know Record of Price Control	OPA	Sent to OPA-WFA fields
<u>RADIO</u>		
Homemakers' Chats Weights, Prices and Points	Wharton, OI	In clearance
Servel Electric Network Broadcast Food News from Washington. (Frozen fruits and vegetables without ration points; meat rationing; new sugar stamp; purse-size ceiling price list.)	Overby, OI	Completed
Radio Round-Up On Food Keep Those Prices Down	Gedwin, OD-	Cleared
<u>POST-WAR AGRICULTURE</u>		
<u>RADIO</u>		
Farm and Home Hour (Blue) Post-War Agriculture Series No. 20, April 13, "Post-War Jobs in Forestry", L. Watts, FS	Bergoffen, FS	In preparation
Food Information Series Fact Sheets (For April) Medical Care Insurance for Rural People	Bryan, FSA	In preparation
<u>FARM LABOR</u>		
<u>PUBLICATIONS, LEAFLETS, ETC.</u>		
Printed version of VFV on the Farm Front	Hancock	Galley proof rec.
Printed version of Women Farm Workers	Bailey	In preparation
WLA recruiting leaflet, revision	Bailey	In preparation
WLA membership card	Hancock	Proof returned
<u>POSTERS</u>		
VFV enrollment poster for use in schools	Hancock	To printer
VFV recruitment poster	Pace	To printer
WLA recruitment poster	Hancock	To printer
Car Card for use in May	Fulghum	To printer

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FEATURES		
Pictures, word story on WLA to The Nation's Agriculture	Bailey	Out
Article on WLA to Family Circle	Bailey	In preparation
ADVERTISING		
5 ad mats for May shopping guides	Hancock	In preparation
RADIO		
<u>Farm Flashes:</u>		
Plans to Recruit Workers	Bolender, OL	In clearance
<u>Farm and Home Hour (Blue)</u>		
April 12 - Interview of I.H. Schmitt and Ed Dybsetter, farmer from Minn. who had VFVs on his farm last year.	Gay, OI	In preparation
<u>MARKETING PLENTIFUL FOODS</u>		
Story for Marketing Activities on plentiful supplies of eggs (April)	Snell, OD	In preparation
Press release on changes in WFA carlot egg purchase Program (Trade)	Snell, OD	Out
Material for three-page spread in April issue GOOD HOUSEKEEPING on eggs and the Basic 7	Nichols, OD	Out
Material for spread in April issue of LADIES HOME JOURNAL on eggs in potato nests	Nichols, OD	Out
Material for short article on eggs in April issue of MCALLS	Nichols, OD	Out
Two items in Food Trade Letter (April 1) on need for increased egg consumption and new shell egg price support program	Snell, OD	Out
List of plentiful foods over most of the country for Food Trade Letter (April 1)	Aspinwall, OD	Out
Fact Sheet announcing forthcoming monthly Plentiful Food Bulletin	North, OD	In preparation
Plentiful foods list for inclusion in Restaurant Management, Hospital Management and Hotel World Review magazines	Aspinwall, OD	Out
Background statement on egg situation for War Boards, Extension Service and Radio Editors	Snell, OD	In preparation
RADIO		
<u>Farm and Home Hour (Blue)</u>		
"How You Can Use More Eggs", April 5	Burns	Completed
<u>Federal Food Reporter</u>		
Potatoes About the World	Rodgers, OD	Completed
It's a No-Point Season	Rodgers, OD	Completed
<u>Vitamins for Victory</u>		
Keeping the C in Cabbage	Hoffman, OD	Completed

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<u>SCHOOL LUNCH</u>		
Article "Uncle Sam Is Ready to Pick up a \$50,000,000 Lunch Check" - April issue of MCCALL'S magazine	Nichols, OD Morris, OD	Out
Article "School Lunches" for magazine, What's New in Home Economics	Morris, OD	Completed
March issue of TENNESSEE TEACHER is special School Lunch issue, cooperating with WFA. Carries article "What Does a Child Need for Lunch?"		Out
Article for "The Rotarian" - "Every Noon Is Rotary Lunch Time"	Clark, OD	Completed
<u>HOME FOOD PRESERVATION</u>		
Article on community canning for KIWANIS Magazine	Fairfield, OD	Completed
"Calling All Canners". Article for The Guardian, Camp Fire Girls Magazine	Davis	Completed
Information on home canning to--		
OWI	Davis	Completed
Home Economics Director, Edison General Electric Appliance Co.	Davis	Completed
Fawcett Publications	Davis	Completed
NEA	Davis	Completed
Home economist, General Foods	Davis	Completed
Canadian Wartime Information Bureau	Schultz	Completed
Consumers' Section, Dept. of Agri., Ottawa, Canada	Schultz	Completed
Water bath canner not hard to make - For Food and Home Notes	Davis	In preparation
INS Farm Fare Radio Script, "Rural Community Canneries"	Burns, OD	Completed
<u>FOOD CONSERVATION</u>		
Articles for Education for Victory, March 20, April 4	Beauchamp, OD	Out
Article for Education for Victory	Beauchamp, OD	In clearance
Article for School Management - June issue	Beauchamp, OD	In preparation

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Photos and information for article in May issue of "Our Little Friend"	Beauchamp, OD	In clearance
Visual Aid - "Cut Food Waste"		Being revised
Pamphlet, "Food Conservation Education in the Elementary School Program"	Beauchamp, OD	Revised
Article on activities of Clean Plate clubs in test cities for May issue of Consumers Guide	Carter, OD	Completed
Vitamins for Victory Clean Plates through Eye Appeal	Hoffman, OD	Completed
<u>NUTRITION AND INDUSTRIAL FEEDING</u>		
Basic 7 "Quiz" for March issue of AMERICAN COOKERY	Fairfield, OD	Out
Article for CONSUMERS GUIDE - "Nutrition Program in a Florida School"	Fairfield, OD	Completed
Material for article in March issue of HOUSEHOLD - "See What's in the Soy Bag O' Tricks"	Nichols, OD	Out
Material for story in March issue of PARENTS magazine - "What Do You Know About Kitchen Economy"	Nichols, OD-	Out
Story on synthetic vitamins for April issue of MARKETING ACTIVITIES	Williams, OD	In preparation
Article on industrial feeding program for MILL AND FACTORY magazine	Perry, OD	Completed
Article for U.S. Labor Press on feeding program of Iowa Soap Company	Rogers, OD- Podolsky, OD	Out
Chart for Industrial Nutrition monthly service bulletin	Jung-Perry, OD	In preparation
Photographic exhibit for Pittsburgh exhibition April 7	Perry-Dewall- Smith, OD	Completed
Short article on industrial feed program for AAUW for their pamphlet "Food in War and Peace"	Perry, OD	Completed
Summary of trends and contemplated developments in industrial feeding for next quarter for Nutrition Programs Branch	Perry, OD	Completed
Story on Industrial Feeding in Brazil for MARKETING ACTIVITIES (April issue)	Podolsky, OD	In preparation

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<u>RADIO</u>		
Consumer Time (NBC)		
"Puerto Rico and Food, April 29 remote from San Juan, Puerto Rico	Dickey	Completed
<u>Home Service Daily</u>		
Federal Food Reporter, April 7	Briggs, OD	Completed
U.S. Food in the Mediterranean Area, April 12	Pryor, OD- Lee-WTOP	Completed
<u>Radio Scripts</u>		
With Spring Comes Rhubarb (Federal Food Reporter)	Campbell, OD	Completed
Soya Grits Add Goodness (Green release)	Burns, OD	Completed
Soya in Season (Orange release)	Burns, OD	Completed
Nutrition in War (Homemakers' Chats)	Godwin, OD	Completed
<u>PRODUCTION GOALS</u>		
<u>PRESS</u>		
Science remodels sheep (for Agri. Situation)	Burch, ARA	In clearance
Artificial light speeds summer growth of chicks	Burch, ARA	In preparation
Vegetable protein diet for turkeys	Burch, ARA	In preparation
Poultry in the food picture (for Agri. Situation)	Burch, ARA	In preparation
Japanese Beetle quarantine revised	E&PQ	Out
European Corn Borer Damage in 1943	E&PQ	Out
Industry experiments on use of American-grown bamboo	BPISAE	In clearance
New lettuce strains sprout on hot days	BPISAE	In clearance
Speedy weeding	BPISAE	Cleared
More soles for soldiers by better tanbark care	BPISAE	Cleared
Bouquet for onion improver	BPISAE	Cleared
Sewage and garbage disposal	BPISAE	Cleared
Story on increase in crimson clover seed support price for field use.	Haynes, AAA	Out
Story on value of legumes in cotton production for Southern Region	Haynes, AAA	Out
Background statement on "Proposals for Information Drive to Increase Acreage of Peanuts" for field use.	Haynes, AAA	Out
Article on Dry Beans promotion for WFA	Arneson, AAA	In clearance
Article on Dry Peas promotion for WFA	Kelly, AAA	In clearance
Article on Potato acreage for WFA	Arneson, AAA	In clearance
Press release for AAA on price support extended to Austrian Winter Peas	Arneson, AAA	Out
Background piece on farm machinery shipments for foreign relief (Food Info. Series)	Arneson, AAA	In clearance

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Background information on crops formerly imported but now domestically grown, for Western Region	Herneson, AAA	In clearance
Press releases and summaries on Northeast conference in New York for newspapers and news services	Hill, AAA	Out
<u>PA & INS</u>		
Two Children Run Farm	Goding, FSA	Cleared
Determined Farmer Doubles Output	Goding, FSA	Cleared
<u>RADIO</u>		
<u>Farm and Home Hour (Blue)</u>		
Talk by W.G. Finn	Stewart, AAA	Out
Two radio transcriptions by A.W. Manchester for New England Radio News Service, Boston	Hill, AAA	Out
April 10, Production Report to the Nation, #1, from New Jersey, W. Kadderly, and Sam Reck, Jr., Extension Editor, N.J. (New York); L.E. Bevan, Extension Service Director, N.J. (New York); Charles Collins, State AAA Chairman, N.J. (New York) and Mr. & Mrs. Robert Schwab, farmers, Mercerville, N.J.	Sam Reck	In preparation
<u>Columbia Country Journal (CBS)</u>		
April 8 - Chicago meeting on hog production -- feed program, Dr. Cliff Carpenter	Worcester, CBS	In preparation
<u>FEATURES AND VISUAL</u>		
Illustrated article for SUNSET magazine	M. Beckman, AAA	Released
Illustrated article for COLUMBIA magazine	M. Beckman, AAA	In preparation
Photo with legend on "Grow More In '44 Week", for 17 leading newspapers throughout nation.	Beckman, AAA	Out
<u>MISCELLANEOUS</u>		
<u>RADIO</u>		
<u>Homemakers' Chats</u>		
About the Meat Supply	Godwin, OD	Cleared
<u>Vitamins for Victory</u>		
"Light as a Feather" - sponge cake	Hoffman, OD	Completed
"Liver Loaf"	Burns, OD	Completed
"New England Codfish Balls"	Burns, OD	Completed
"Scotch Scones"	Burns, OD	Completed
<u>Farm and Home Hour</u>		
April 11 "Seed Protection and What's the Fat Situation"	Burns, OD	Completed

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New England Farm Hour		
April 10 - "Save Seed by Treating"	Briggs, OD	Completed
April 12 - "New England Soldiers of the Soil"	Hall, OD	Completed
Farm Flashes		
Little Lambs Eat Sneezeweed	Rowe, FS	In clearance
Sumac for Tannin	Corwin, SGS	In preparation
One-Variety Cotton Seed	Briggs, OD	In preparation
Corn Needed for Starch	Briggs, OD	In preparation
PRESS		
INS & PA		
Thomas Jefferson, Man Behind Plow	Herndon, OI	Cleared
Shift in Food Markets	Burns, OD	In preparation
Article for CONSUMERS GUIDE "Young America in the War Effort" - May issue	Spence, OD	Completed
Article for CONSUMERS GUIDE "Red Cross Story for Good Measure" - May issue	Spalding, OD	Completed
Story on hog marketing for April issue	"Langum, OD	In preparation
MARKETING ACTIVITIES	Fedderson	In preparation
Fluid milk story for April issue of MARKETING ACTIVITIES	Umsted, OD	In preparation
Article, "Population Shifts Affect Markets"	Snellgrove, OD	In preparation
MARKETING ACTIVITIES - April issue		
Story on how industry uses corn, for April issue MARKETING ACTIVITIES		
FARM CROP CORPS		
Editorial "Victory Crop Corps" for May issue	Spence, OD	Completed
CONSUMERS' GUIDE		